

# UB THEATRE AND DANCE

## 2023-2024 Sponsorship Packages

In our annual season of musicals, dramas, and dance concerts, nationally recognized directors, choreographers, and faculty work with emerging student talent to create innovative productions that showcase bold artistry, entertain audiences, and explore the human condition. With majors in Music Theatre, Theatre Performance, Dance, and Design / Technology, dozens of our graduates enter professional performing arts careers each year. The 2023-2024 season consists of 18 live productions at the UB Center for the Arts and at the Katharine Cornell Theatre, both on UB North campus. Sponsorship dollars contribute to many areas including material resources, guest artist fees, on school time programming costs, and sign language interpretation.



### SEASON PRESENTER SPONSORSHIP OF \$3,500

- Your organization's name, hyperlinked to your website, prominently featured in full season of email blasts. (*Up to 10 emails, reaching 50,000—75,000 total recipients*).
- Verbal and visual logo recognition at the start of EVERY performance during pre-show audience welcome. (*Total of 60+ performances, reaching approximately 6,500 patrons.*)
- Full page advertisement in all season digital and print playbills.
- Minimum 50 Social Media sponsor acknowledgement posts (*Facebook, Twitter, Instagram*) for all season productions, reaching up to 3,500 followers PER post!
- Sponsor logo with website link on each event page of the UB Theatre and Dance website and the UB Center for the Arts website.
- Sponsor mention in THD news releases posted on the UB News website.
- 2 pairs of complimentary tickets per production.
- Sponsor logo on bi-fold season brochure.

### 2023-2024 UB THEATRE AND DANCE SEASON:

**"9 TO 5 THE MUSICAL"**  
**ZODIAQUE DANCE COMPANY**  
**"PUFFS" (magical wizard parody)**  
**"OUTRAGE" (drama)**  
**EMERGING CHOREOGRAPHERS  
SHOWCASE**  
**"KING HENRY VI Part 2"**  
**"THE ODD COUPLE" (comedy)**  
**"THE 39 STEPS" (play)**  
**CHOREOLAB**  
**MFA DANCE THESIS CONCERT & MORE!**

**CONTACT: ROB FALGIANO**

**716-645-6921 | RJF3@BUFFALO.EDU**

**DEADLINE: AUGUST 30, 2023**